FOR IMMEDIATE RELEASE

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Rose Senior Living Avon Now Open

AVON, OH (Nov. 30, 2016) – Rose Senior Living Avon, a new senior living community adjacent to the Richard E. Jacobs Health Campus in Avon, OH, is now open, and residents have begun moving into their apartments located at 33200 Health Campus Blvd.

"We are so excited to be open and serving this wonderful community," said Donna D'Amico, Sales and Marketing Director. "Our new residents are looking forward to living in a senior living community where there are so many close-by opportunities for recreation, entertainment and health care and on-site amenities unique to Rose Senior Living." D'Amico said apartments are still available. For more information or to schedule a tour, call 440-937-0757 or visit the website at www.roseseniorliving.com.

Rose Senior Living Avon has 175 rental apartments, which include independent living, assisted living and secure memory care. The community has numerous common spaces including a spa/salon, fitness studio, indoor garden arboretum, café, restaurant, pub, general store, private dining, outdoor gardens, a putting green, a shuffle board court and walking paths. Independent Living apartments range from 690 to 1,360 square feet and each includes a full-sized kitchen, a washer and dryer, patio or balcony and modern interior finishes. The community also has many unique features, including a monthly dining allowance, no long-term lease or initial community fee and a leadership team with 115 years of experience in serving older adults.

The Richard E. Jacobs Health Campus is a new master planned development with many services all within a block of Cleveland Clinic Medical Campus.

This is the first phase of a larger development planned by <u>Edward Rose & Sons</u>, a privately held Michigan real estate development and management company. The second phase, which is in the early pre-development planning stage, will include cluster home for those who are 55+. Rose Senior Living is a division of Edward Rose and Sons based in Bloomfield Hills, MI. As the owner, Rose Senior Living directs and manages all phases of development, construction and management of its senior living communities.

Rose Senior Living Avon is managed by Ecumen, one of the largest nonprofit providers of senior housing and aging services in the nation. Ecumen, based in Shoreview, MN, owns or manages 37 communities in seven states. Edward Rose & Sons has a strategic partnership with Ecumen, which currently manages Rose Senior Living communities in Memphis, TN, and Clinton Township, MI, and is working with Edward Rose on new developments in Carmel, IN, and Novi, MI. For more information on Rose Senior Living, visit www.roseseniorliving.com. For information on Ecumen, visit www.ecumen.org.