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Rose Senior Living Celebrates Groundbreaking in Clinton Township

Clinton Township, Mich. (July 26, 2013) - The corporate leadership teams from Edward Rose & Sons and Ecumen were on hand for a ceremonial groundbreaking at Rose Senior Living-Clinton Township on Thursday, May 30. The new senior living community celebrated 150 days of construction and is scheduled to open in mid-Summer 2014.

"We appreciate the support of Clinton Township and the surrounding community in the approval and development of this project," Warren Rose, CEO of Rose Senior Living's parent company Edward Rose & Sons, said. "Our entire team is dedicated to bringing high quality senior living and services to this beautiful setting."

The new senior living community will include a three-story independent and assisted living building, as well as a one-level memory care building with an enhanced memory care neighborhood for those living with behavioral issues caused by dementia and Alzheimer's. The community will be connected to outdoor gardens and walking trails with easy access to Partridge Creek Mall and other local amenities. The project is more than 188,000 square feet and offers 176 units of senior living apartments – 70 independent senior living apartments, 58 assisted living apartments, 38 memory care suites and 10 enhanced memory care suites.

"My grandfather started our company over 90 years ago to bring quality housing options to families," Rose continued. "We continue that tradition by creating homes for seniors – for those who want to live independently but don't want the maintenance hassles, those who need a little help with day-to-day activities and those who need full-time memory care. All will share the wonderful amenities being built here."

Rose Senior Living-Clinton Township will offer three dining venues, concierge services, an arboretum, library and media room, club lounge, on-site bank, fitness and wellness studio, movie theater and chapel.

Edward Rose & Sons, headquartered in Bloomfield Hills, began their quest to build senior housing in Memphis, Tenn., where they will open Heritage at Irene Woods in August 2013. The company also owns and operates non-age restricted apartments in Alabama, Iowa, Illinois, Indiana, Michigan, Missouri, North Carolina, Nebraska, Ohio, South Carolina, Virginia and Wisconsin, including The Harbours, also located in Clinton Township.

Ecumen, a non-profit company headquartered in Minneapolis/St. Paul, will manage the senior living community. The company brings a 150-year history and extensive experience to the Detroit area. Ecumen owns or manages nearly 40 communities across the Upper Midwest.

According to Pam Klingfus, director of new housing at Ecumen, “We will provide a warm and caring home for seniors in search of independent or assisted living or those living with memory loss. Our residents will be empowered to live each day knowing the resources they need – now or in the future – will be provided within the comforts of their new home.”

“Our mission is to create home for older adults. Ecumen’s leadership and employees happily deliver our mission every day by creating a friendly atmosphere and an extended family for our residents,” Klingfus said.

Ecumen is well-known for its innovative efforts in changing aging and the stereotypes of growing older by empowering individuals to live richer and fuller lives. The company’s work in reducing anti-psychotic drugs in the treatment of dementia patients has garnered international attention, two recent projects have earned design awards from the Society for the Advancement of Gerontological Environments, and the company has been honored seven times as a “Best Place to Work.”

Over the next few months a great deal of activity will take place as the building’s construction wraps up and the interior work begins. The project will bring more than \$21 million in purchases and construction jobs to the area and anticipates adding nearly \$415,000 per year to state, county and local property tax rolls.

“About 100 full- and part-time new jobs will be created in the area when Rose Senior Living is open and stabilized,” Steve Ordahl, senior vice president of business development at Ecumen, said. The Rose Senior Living local leadership team will be hired in late-Fall 2013 and hiring of direct-care staff will begin in Spring 2014.

Photo (also attached):



Rose Senior Living and Ecumen leadership were on-hand in Clinton Township for the ceremonial groundbreaking of Rose Senior Living-Clinton Township on Thursday, May 30. The senior community is expected to open in mid-Summer 2014. Pictured are Paul Mott, Joe Simpson, Pamela Klingfus (Ecumen), Matt Gatewood, Don Cucco, Warren Rose, Dana Wollschlager (Ecumen), Russ Redmer and Dennis Warren.

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