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Rose Senior Living-Carmel Names Two Executives

CARMEL, Ind. (June 20, 2017) – Rose Senior Living-Carmel, a new senior community in the Old Meridian District of Carmel, has named George Ferriell Jr., as Executive Director and Stephanie O'Sullivan as Sales and Marketing Director.

Ferriell previously worked at The Justus Companies, a senior housing provider in Indianapolis, where he was an Executive Director. He also has been an Executive Director for Belmont Village Senior Living in Nashville and Los Angeles. Earlier in his career, he worked for the Area Agency on Aging and Independent Living in Louisville, Ky., and as a mental health therapist and manager in Indiana and New York. He has a Bachelor of Arts in psychology from Earlham College, a Master of Arts in mental health counseling from Marist College, and a graduate certificate in older adult services from Boston University.

O'Sullivan, who previously was Director of Sales and Customer Services at the Chicago Symphony Orchestra, has broad experience in the hospitality industry as a sales and marketing director at hotels across the country, including the Omni Ambassador East in Chicago and the Sheraton Inner Harbor in Baltimore. She has a Bachelor of Arts degree in Business Administration from Michigan State University.

Rose Senior Living-Carmel is a 159-unit senior community with 69 independent living apartments, 60 assisted living and 30 memory care units and has amenities such as a roof terrace, salon, café, theater and memory garden. It is part of an overall master planned development that will include an \$80 million development in Carmel's Old Meridian District that also will include a mix of townhomes and apartments, a boutique hotel and retail space.

Rose Senior Living is a division of [Edward Rose & Sons](#) based in Bloomfield Hills, MI. As the owner, Rose Senior Living directs and manages all phases of development, construction and management of its senior living communities. Rose Senior Living-Carmel is managed by Ecumen, one of the largest nonprofit providers of senior housing and aging services in the nation. Ecumen, based in Shoreview, MN, owns or manages 36 communities in eight states. Edward Rose & Sons has a strategic partnership with Ecumen, which currently manages Rose

Senior Living communities in Avon, Ohio, Memphis, TN, and Clinton Township, MI, and Novi, MI. For more information on Rose Senior Living, visit www.roseseniiorliving.com. For information on Ecumen, visit www.ecumen.org.

Rose Senior Living-Carmel is part of the Grand & Main project located south of Main Street and southwest of Old Meridian Street at 1285 Fairfax Manor Drive, Carmel, IN 46032. The Rose Senior Living-Carmel showroom is open daily from 9 a.m. to 5 p.m., or by appointment, and is located at the corner of Grand Vue Drive and Fairfax Manor Drive, adjacent to the community. For more information call 317-249-8830 or visit roseseniiorliving.com.