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544





HEATHERWOOD
FIRMLY BELIEVES
THAT A HOME
SHOULD BE A
DIRECT REFLECTION
OF THE
SOPHISTICATED
LIFESTYLE
OF ITS RESIDENT.

WELCOME TO 544 UNION

With a historic pedigree, a pulse on cultural trends, artistic roots and flourishing entertainment and nightlife: Williamsburg, Brooklyn has quickly become one of the most desired housing locations in the city.

It is also the home to Heatherwood's luxury development: 544 Union! Heatherwood firmly believes that a home should be a direct reflection of the sophisticated lifestyle of its resident. 544 Union in Brooklyn, NY combines clean architectural lines with open, bright floor plans to create a tranquil, stylish environment.

Studio, 1 bedroom and 2 bedroom rental apartments comprise the 94-unit luxury low-rise. Exposed kitchens overlooking the main living area coupled with the facade sheathed with oversized windows give rise to bright, spacious apartments with exquisite natural light. All kitchens are equipped with gourmet stainless steel appliances and modern fixtures.

Concierge service is available to all residents and our exemplary on-site maintenance staff is always



there to help with any resident need(s). The abundant amenities found at 544 Union afford residents both social and relaxation activities. The resident lounge is the perfect place to gather and play pool with friends and neighbors. The large rooftop and second floor sun deck are fully furnished with large lounge chairs and high top tables for relaxing, socializing and getting some sun. The second floor sun deck also features a putting green and cabanas. The state-of-the-art fitness center meets the needs of any active resident. Equipped with the latest cardio and weight machines, as well as a separate yoga and stretching area.

544 Union in Brooklyn, NY is the perfect compliment to the Williamsburg neighborhood, offering resident's style and an abundance of activities and convenience. Reside in Williamsburg's premier luxury apartments and become immersed in the urban surroundings and beauty of Brooklyn.



WILLIAMSBURG BROOKLYN

Whether you prefer shopping for vintage clothing or browsing for artisanal cheeses, you'll want to spend your day on Grand Street. This block features small boutiques, antique shops, quaint restaurants and unique, gourmet food stores.

If you're more into sightseeing and being active, try walking or biking across the Williamsburg bridge. While this bridge is not as famous or scenic as the Brooklyn Bridge, it is a less crowded alternative for those who wish to spend time outside, while enjoying views of the city.





APARTMENT AMENITIES

- WASHER/DRYER
- WALK-IN CLOSETS*
- STAINLESS STEEL APPLIANCES
- SPRINKLER SYSTEM
- OPEN CONCEPT FLOOR PLANS
- HIGH CEILINGS
- HARDWOOD FLOORS
- QUARTZ COUNTERTOPS
- FLOOR TO CEILING WINDOWS
- CITY VIEWS
- CABLE READY
- AIR CONDITIONING

*Select apartments





COMMUNITY AMENITIES

- RESIDENTS LOUNGE
- SCHEDULED SOCIAL/
WELLNESS EVENTS
- PACKAGE ROOM
- ON-SITE PARKING GARAGE*
- FITNESS CENTER
- YOGA/STRETCHING AREA
- COURTYARD
- ROOFTOP
- CONFERENCE ROOM
- CONCIERGE AND SECURITY
- CABANAS
- BBQ GRILLING STATIONS
- ON-SITE MAINTENANCE
- COMPLIMENTARY WI-FI
ACCESS IN COMMON AREAS

*Spaces available through garage management company





ENJOY THE GOOD LIFE

At 544 Union, we offer a lifestyle program with an on-site lifestyle manager. Our lifestyle team provides a variety of services from fitness, wellness events, educational classes, social get-togethers and much more!

Start your wellness journey at 544 Union. Learn a new skill, taste a new food or meet a new friend at one of the many monthly workshops and social events. From art classes to holiday parties our lifestyle team plans something for everyone.

Our fitness programming can help you discover the best workout routines, and our wellness events are tailored to the needs of all our residents. Our lifestyle program has the tools you need to live a healthy lifestyle and creates a relaxed, fun atmosphere that everyone looks forward to after a long day at work.



EMBRACE WILLIAMSBURG

Williamsburg has a lot of unique and exciting experiences to offer residents of the area. Most activities center around food, drinks, and entertainment.

If you're someone that enjoys craft beers and the chance to sample many different kinds of food, check out "Smorgasburg" on the weekends. Local grocers, food carts, and restaurants offer the residents of Brooklyn the chance to try some of their delicious treats.

While in the area, head over to *Brooklyn Brewery* for a tour and

beer tasting or check out *Brooklyn Bowl*. By day, *Brooklyn Bowl* is perfect for friends, families or dates. By night, it is a music venue that caters to many different types of music and artists throughout the week.

If you're looking for something more low-key, head to *Nitehawk Cinema* or *Brooklyn Kitchen*. At *Nitehawk Cinema*, you can have your meal and drinks served to you while watching a movie. *Brooklyn Kitchen* offers lessons that range from how to cook

diverse meals, different culinary techniques, and more.

For special occasions, enjoy a meal at one of two Michelin rated restaurants in the area, *Peter Luger* and *Dressler*. In addition to these two restaurants, Williamsburg is also home to *Bamonte's*, one of the most reputable Italian restaurants in Brooklyn. If you're interested in something a bit more casual, check out *Jimmy's Diner* or *Pies 'N' Thighs*, both of these local favorites have been featured on "Food Network's: Diners, Drive-Ins and Dives".

In addition, Williamsburg is full of bars, cafes, and parks that allow for a wide range of activities including poetry readings, brunch, live music and more.



WILLIAMSBURG

NEIGHBORHOOD DIRECTORY

TRANSPORTATION

Metropolitan Lorimer Station

G Train
Queens & Brooklyn

L Train
Manhattan & Brooklyn

Bedford Station

G Train
Queens & Brooklyn

L Train
Manhattan & Brooklyn

For Subway Maps Please Visit:
web.mta.info/maps/submap.html

RESTAURANTS

Coffee & Tea

Lion’s Milk
104 Roebling Street
Brooklyn, NY 11211
(718) 599-0099

Tea Bar
506 Driggs Avenue
Brooklyn, NY 11211
(646) 361-6839

Gimme! Coffee
107 Roebling Street
Brooklyn, NY 11211
(718) 388-4595

Starbucks
154 N 7th Street
Brooklyn, NY 11249
(718) 384-0152

Breakfast/Cafe

Reunion
544 Union Avenue
Brooklyn, NY 11222
(718) 599-3670

Bagelsmith
189 Bedford Avenue
Brooklyn, NY 11211
(718) 218-7414

Jimmy’s Diner
577 Union Avenue
Brooklyn, NY 11211
(718) 218-7174

Urban Rustic
236 N 12th Street
Brooklyn, NY 11211
(718) 388-9444

Lunch & Dinner

American

Midnights
149 N 6th Street
Brooklyn, NY 11249
(718) 384-6961

Delaware & Hudson
135 N 5th Street
Brooklyn, NY 11249
(718) 218-8191

Saltie
378 Metropolitan Avenue
Brooklyn, NY 11211
(718) 387-4777

Pop’s (Traditional)
167 N 8th Street
Brooklyn, NY 11211
(718) 486-3663

Café Colette
79 Berry Street
Brooklyn, NY 11249
(347) 599-1381

The Whiskey Brooklyn
44 Berry Street
Brooklyn, NY 11249
(718) 387-8444

Italian

Bemonte’s
32 Withers Street
Brooklyn, NY 11211
(718) 384-8831

Antica Pesa
115 Berry Street
Brooklyn, NY 11249
(347) 763-2635

The Meatball Shop
170 Bedford Avenue
Brooklyn, NY 11249
(718) 551-0520

Fiore
284 Grand Street
Brooklyn, NY 11211
(718) 782-8222

Thai

Qi Thai Grill
176 N 9th Street
Brooklyn, NY 11211
(718) 302-1499

Chai Thai Kitchen
124 N 6th Street
Brooklyn, NY 11249
(718) 599-5889

Williamsburg Thai Cuisine
212 Bedford Avenue
Brooklyn, NY 11249
(929) 337-7651

Mr. Thai Restaurant
378 Metropolitan Avenue
Brooklyn, NY 11211
(718) 302-4203

Japanese

Fushimi
475 Driggs Avenue
Brooklyn, NY 11211
(718) 963-2555

Zenkichi
77 N 6th Street
Brooklyn, NY 11211
(718) 388-8985

Ako
205 Bedford Avenue
Brooklyn, NY 11211
(718) 302-2035

Salt + Charcoal
(Asian Fusion)
171 Grand Street
Brooklyn, NY 11249
(718) 782-2087

Chinese

Red Bowl
208 Bedford Avenue
Brooklyn, NY 11249
(718) 388-8898

The Chinese Club
208 Grand Street
Brooklyn, NY 11211
(718) 487-4576

Middle Eastern

Oasis
161 N 7th Street
Brooklyn, NY 11211
(718) 218-7607

La Goulette
159 Grand Street
Brooklyn, NY 11249
(347) 689-4126

Pita Palace
413 Graham Avenue
Brooklyn, NY 11211
(718) 383-0550

Zizi Limona
413 Graham Avenue
Brooklyn, NY 11211
(718) 383-0550

Indian

Bayleaf Indian Cuisine
115 N 5th Street
Brooklyn, NY 11249
(718) 388-5323

Tikka Indian Grill
185 Grand Street
Brooklyn, NY 11211
(718) 768-2262

Latin American

Casa Publica (Mexican)
597 Union Avenue
Brooklyn, NY 11211
(718) 388-3555

El Almacén (Argentine)
557 Driggs Avenue
Brooklyn, NY 11211
(718) 218-7284

Dos Toros Taqueria (Mexican)
189 Bedford Avenue
Brooklyn, NY 11211
(718) 384-8833

Caracas Arepa Bar
(Venezuelan)
291 Grand Street
Brooklyn, NY 11211
(718) 218-6050

Steakhouses

DeStefano’s Steakhouse
89 Conselyea Street
Brooklyn, NY 11211
(718) 384-2836

Peter Luger Steakhouse
178 Broadway
Brooklyn, NY 11211
(718) 387-7400

Burgers

Juniper
112 Berry Street
Brooklyn, NY 11249
(718) 782-8777

Burger UrWay
150 N 7th Street
Brooklyn, NY 11249
(646) 533-9579

Umami Burger
158 N 4th Street
Brooklyn, NY 11211
(718) 907-5680

Jimmy’s Diner
577 Union Avenue
Brooklyn, NY 11211
(718) 218-7174

Vegan

Wild Ginger
182 N 10th
Brooklyn, NY 11211
(718) 218-8828

by CHLOE. Williamsburg
171 N 3rd Street
Brooklyn, NY 11211
(347) 379-4828

Pizza

Two Boots
558 Driggs Avenue
Brooklyn, NY 11211
(718) 387-2668

Vinnie’s Pizzeria
148 Bedford Avenue
Brooklyn, NY 11249
(718) 728-7078

Joe’s Pizza
216 Bedford Avenue
Brooklyn, NY 11249
(718) 388-2216

Best Pizza
33 Havenmeyer Street
Brooklyn, NY 11211
(718) 599-2210

SUPERMARKETS

Whole Foods
238 Bedford Avenue
Brooklyn, NY 11249
(718) 734-2321

Foodtown of Williamsburg
159 N 3rd Street
Brooklyn, NY 11211
(718) 682-7273

ONLINE HOME DELIVERY GROCERIES

PeaPod
www.peapod.com

Fresh Direct
www.freshdirect.com/
orderonline

Rustic Roots – Organic Farmers Market
www.RusticRootDelivery.com
(631) 897-1446

PickUPLater – 2 Hour Grocery Delivery
www.Pickuplater.com

Amazon
www.fresh.amazon.com

PHARMACIES

Organic Planet & Pharmacy
205 N 9th Street
Brooklyn, NY 11211
(347) 799-2213

CVS Pharmacy
27 N 6th Street
Brooklyn, NY 11249
(718) 388-2799

Duane Reade
250 Bedford Avenue
Brooklyn, NY 11249
(718) 384-7026

Northside Pharmacy
559 Driggs Avenue
Brooklyn, NY 11211
(718) 387-6566

BARS

Roebing Sporting Club
225 N 8th Street
Brooklyn, NY 11211
(718) 388-3088

The Gibson
108 Bedford Avenue
Brooklyn, NY 11249
(718) 387-6296

Pearls
178 N 8th Street
Brooklyn, NY 11211
(929) 276-3528

The Whiskey Brooklyn
44 Berry Street
Brooklyn, NY 11249
(718) 387-8444

Denizen
88 Roebling Street
Brooklyn, NY 11211
(929) 337-6412

Allswell
124 Bedford Avenue
Brooklyn, NY 11249
(347) 799-2743

Beco
45 Richardson Street
Brooklyn, NY 11211
(718) 599-1645

Beer Karma
470 Union Avenue
Brooklyn, NY 11211
(914) 494-0279

WINE STORES

Eight & Driggs Wine & Liquors
197 N 8th Street
Brooklyn, NY 11211
(718) 554-0385

The Natural Wine Company
211 N 11th Street
Brooklyn, NY 11211
(646) 397-9463

BEAUTY

Primp & Polish (Nails)
205 N 9th Street
Brooklyn, NY 11211
(718) 965-1900

Mousey Brown Salon
(Hair Salon)
732 Lorimer Street #1
Brooklyn, NY 11211
(718) 486-7971

Soap Cherie (Beauty Supplies)
218 Bedford Avenue
Brooklyn, NY 11249
(718) 388-1165

Edamama Cute Cuts
(Kids Salon)
568 Union Avenue Unit B
Brooklyn, NY 11211
(718) 388-3663

Manetamed (Barber)
41 Havenmeyer Street
Brooklyn, NY 11211
(347) 799-1849

Credo (Beauty Supplies)
99 N 6th Street
Brooklyn, NY 11249
(347) 689-3564

FLORIST

Lucy’s Flowers
150 Withers Street
Brooklyn, NY 11211
(646) 508-4544

Sprout Home
59 Grand Street
Brooklyn, NY 11211
(718) 388-4440

SHOE REPAIR

North 11 Shoe Repair
103 N 10th Street
Brooklyn, NY 11249
(718) 599-7463

WATCH REPAIR

1:46 Watch Repair & Designer
146 N 7th Street
Brooklyn, NY 11249
(718) 599-0347

VETERINARIANS

Northside Veterinary Clinic
233 Berry Street
Brooklyn, NY 11249
(718) 387-0541

Paws & Claws Veterinary Hospital
99 N 9th Street
Brooklyn, NY 11249
(718) 782-8387

PARKS

Domino Park
500 Kent Avenue
Brooklyn, NY 11249
(212) 484-2700

McCarren Park
776 Lorimer Street
Brooklyn, NY 11211
(718) 218-2380

East River State Park
90 Kent Avenue
Brooklyn, NY 11211
(718) 782-2731

CAR RENTALS

Enterprise Rent-A-Car
266 McGuinness Blvd
Brooklyn, NY 11222
(718) 349-7100

Silvercar
160 N 12th Street
Brooklyn, NY 11249
(855) 359-2227

INTERNET/CABLE

Verizon Fios
(877) 565-1957

TimeWarner Cable
(718) 609-4280

MOTOR VEHICLE COMMISSION

NYC Department of Motor Vehicles License Express
145 W 30th Street
New York, NY 10001

NYC Department of Motor Vehicles
366 West 31st Street
New York, NY 10001
(212) 645-5550

MOVIE THEATERS

Williamsburg Cinemas
217 Grand Street
Brooklyn, NY 11211
(718) 210-2955

Nitehawk Cinema
136 Metropolitan Avenue
Brooklyn, NY 11249
(718) 782-8370

POST OFFICE

US Post Office
263 S 4th Street
Brooklyn, NY 11211
(800) 275-8777

The UPS Store
144 N 7th Street
Brooklyn, NY 11249
(718) 218-6440

MEDICAL CARE

CityMD Williamsburg
(Urgent Care)
154 N 7th Street
Brooklyn, NY 11249
(718) 414-2013

Woodhull Medical Center
(Hospital/ER)
760 Broadway
Brooklyn, NY 11206
(718) 963-8000

SHOPPING

Brooklyn Industries
162 Bedford Avenue
Brooklyn, NY 11249
(718) 486-6464

Red Pearl
202 Bedford Avenue
Brooklyn, NY 11249
(718) 599-0023

Urban Outfitters
98 N 6th Street
Brooklyn, NY 11249
(718) 599-0209

Smoochie Baby (childrens)
110 Berry Street
Brooklyn, NY 11249
(718) 384-3340

Concrete + Water
485 Driggs Avenue
Brooklyn, NY 11211
(917) 909-1828

The Mini Mall (various shops)
218 Bedford Avenue
Brooklyn, NY 11211

The Vale Collective
113 N 7th Street
Brooklyn, NY 11249
(917) 826-3181

Lululemon
129 N 6th Street
Brooklyn, NY 11249
(718) 384-4536

HOME & FURNITURE

Organic Modernism
203 N 11th Street
Brooklyn, NY 11211
(718) 388-2036

Withers & Grain
87 Richardson Street, Fl 4
Brooklyn, NY 11211
(888) 723-9833

