



MINUTES TO METRO

■ ON THE PIKE

■ ALL ABOUT COMMUNITY

CBRE

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GLOBAL
INVESTORS

NoBe
MARKET

VISIBILITY FROM ROCKVILLE PIKE

47,221 VEHICLES
PASS PER DAY

48,000 EMPLOYEES

WITHIN A 5
MINUTE DRIVE

WALKING DISTANCE

TO THE WHITE
FLINT METRO

411

APARTMENTS

ON-SITE PARKING GARAGE

FIRST 2 HOURS FREE

183,000 SF

RETAIL

COMMUNITY GATHERING AREA

FOR THE NEIGHBORHOOD



At NoBe Market, home, work, and vibrant shopping and dining experiences come together. This is North Bethesda's go-to for an on-the-go lifestyle — whether it's someone's home base, workspace, or happy place. Get to know NoBe Market, and **be connected, be inspired, be energized.**



TRADE AREA

WHOLE FOODS ONSITE

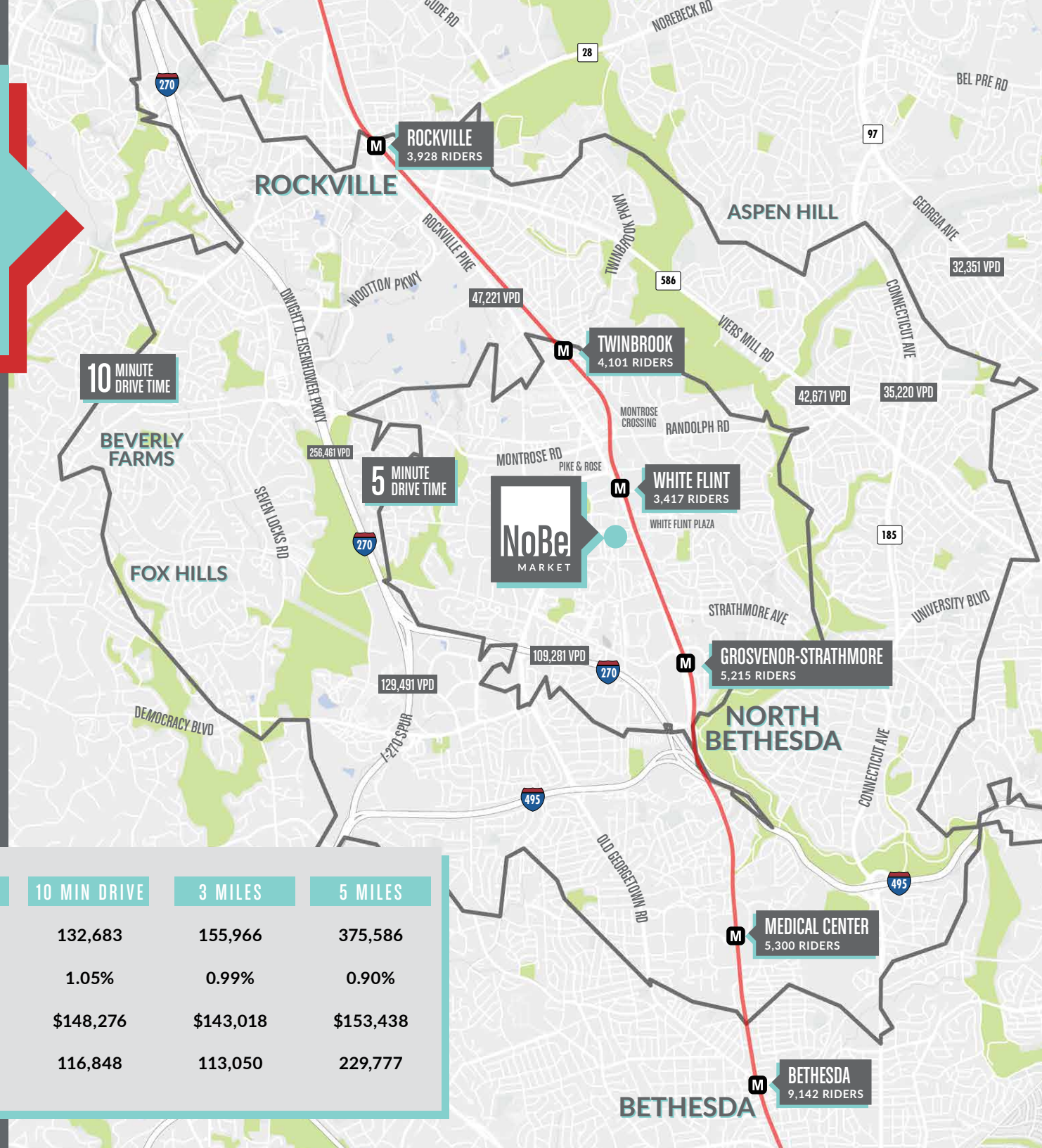
ONLY LOCATION WITHIN
A 20 MINUTE DRIVE

OVER 4.4 M SF OF RETAIL

ON ROCKVILLE PIKE

STRONG DEMOGRAPHICS

ACROSS THE TRADE AREA



	5 MIN DRIVE	10 MIN DRIVE	3 MILES	5 MILES
POPULATION	31,594	132,683	155,966	375,586
GROWTH RATE	2.21%	1.05%	0.99%	0.90%
AVG HH INCOME	\$143,095	\$148,276	\$143,018	\$153,438
EMPLOYEES	32,944	116,848	113,050	229,777

THE NoBe CUSTOMER

TOP TIER



Average Household Size: **2.84**

Average Age: **47.3**

Median Household Income: **\$173,200**

- Big spenders with big purchasing power
- Highly educated professionals who have reached corporate career goals
- Accumulated average net worth of over \$1.5M

23.7% WITHIN A
10 MIN DRIVE

METRO RENTERS



Average Household Size: **1.67**

Average Age: **32.5**

Median Household Income: **\$67,000**

- Prefer environmentally friendly products
- Live alone or with a roommate
- Late 20s and 30s
- Spend on rent, clothes, and technology
- Live close to work

13.6% WITHIN A
10 MIN DRIVE

PLEASANTVILLE



Average Household Size: **2.88**

Average Age: **42.6**

Median Household Income: **\$92,900**

- Prosperous older married couples
- Owns homes in suburban areas
- Not cost-conscious, willing to spend more for quality and brands they like

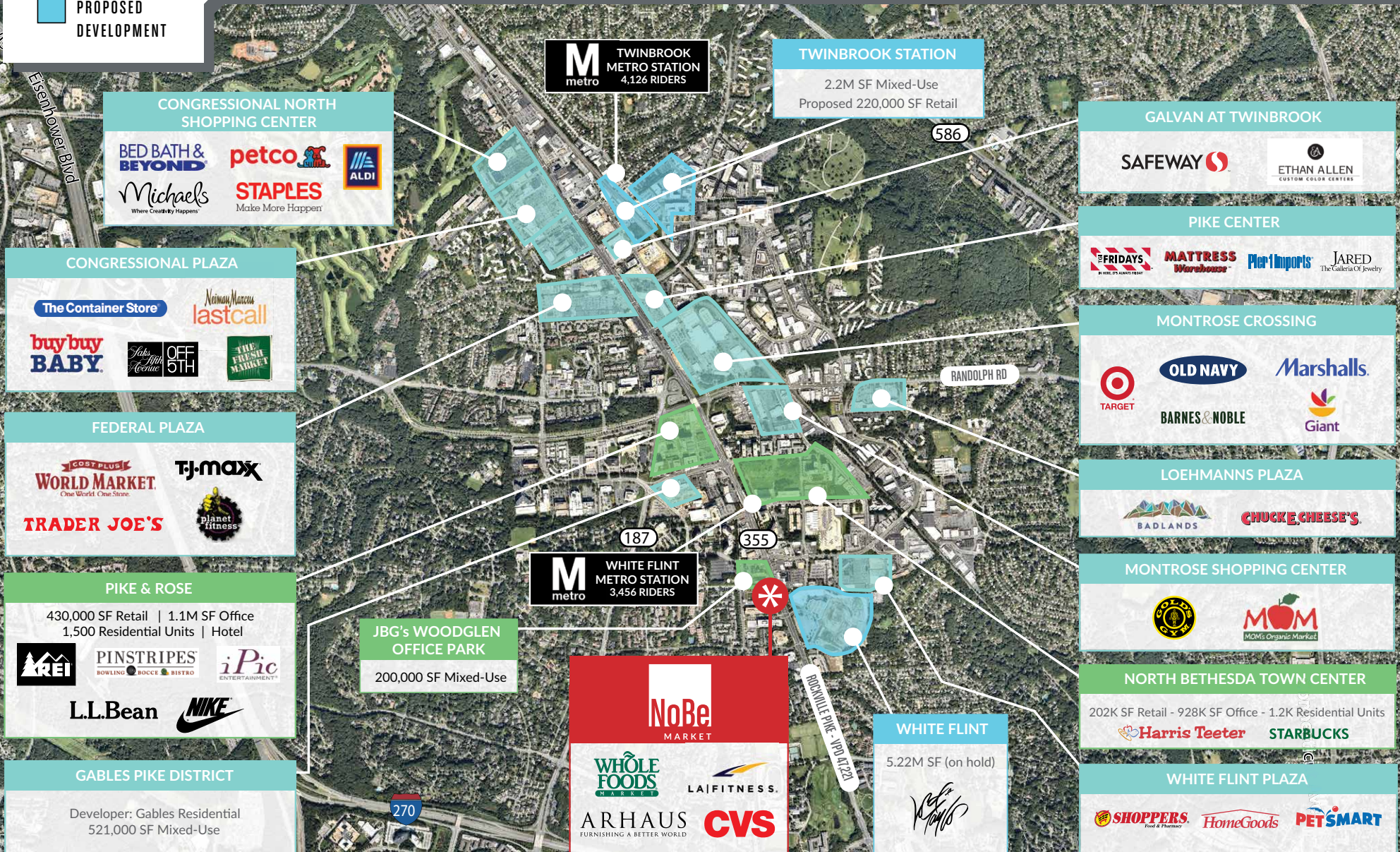
13.1% WITHIN A
10 MIN DRIVE

BE PART OF THE PIKE DISTRICT

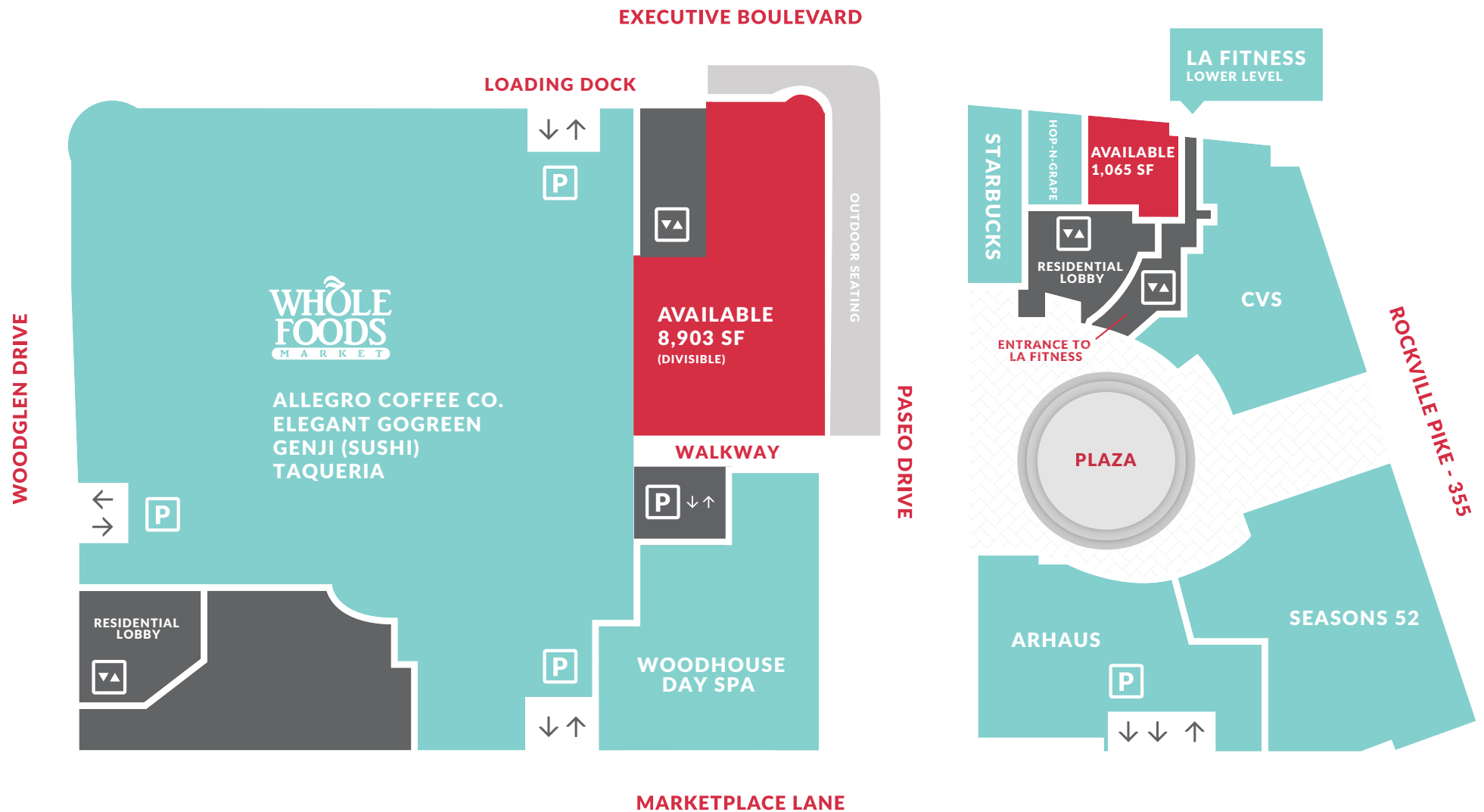


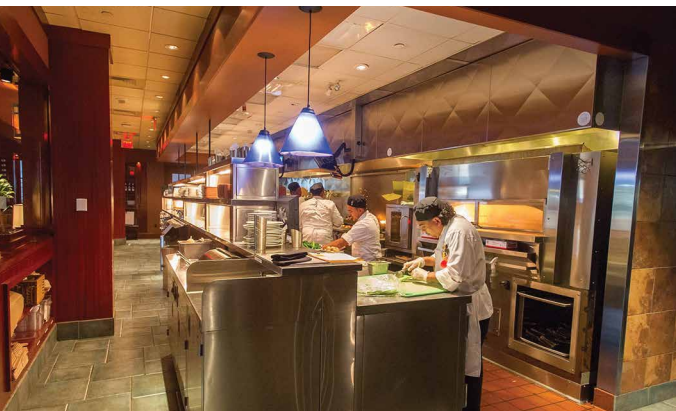
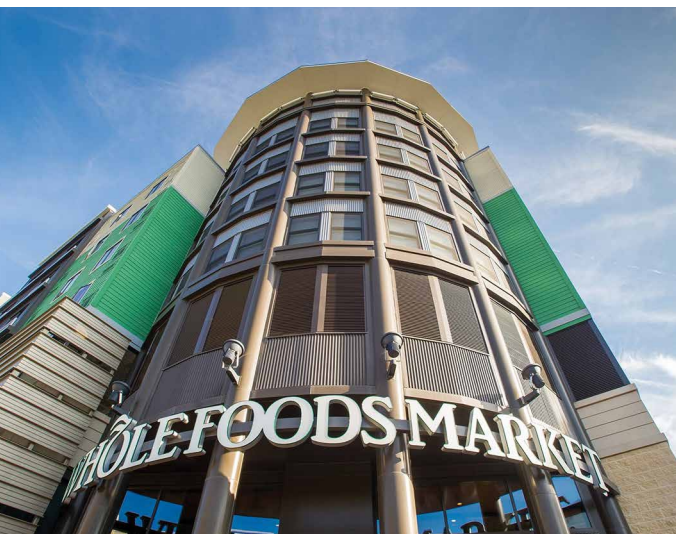
PIKE DISTRICT

- RETAIL
- MIXED-USE
- PROPOSED DEVELOPMENT



PROJECT SITE PLAN





**NO
WORRIES**



**BE
HAPPY**

NoBe
MARKET

LISA STODDARD

EXECUTIVE VICE PRESIDENT

+1 202 585 5519

lisa.stoddard@cbre.com

ABBY DAVIDS

SENIOR ASSOCIATE

+1 202 585 5742

abigail.davids@cbre.com

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